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I would like to register for the
SCM Forum „Distribution Logistics“
in Kiev on September 12 – 13, 2007.

Last name, first name

Date of birth

Department/Function

Company

Sector

Size of company

1–50

51–250

>250 employees

Street

Postcode/City

Phone/Fax

E-mail

I hereby accept the conditions of participation for the forum.

Date, signature

www.dla.de

Venue

National Aviation University , Kiev, Ukraine
1. Cosmonavta Komarova ave.
03058 Kiev, Ukraine
www.nau.edu.ua

Price

€ 940.– (€ 860.–, ULA and BVL members as well as early bookers who book at least two weeks before the event begins)
You can book both seminars (Supply Chain Management and Distribution Logistics) for the reduced price of:
€ 1,690.– (€ 1,550.–, ULA and BVL members as well as early bookers who book at least two weeks before the event begins)



DISTRIBUTION LOGISTICS

The key to distribution

DLA
German Logistics
Academy

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DLA TF3_05/07 PDF

September 12 – 13, 2007
Kiev, Ukraine

Distribution Logistics

The key to distribution

Economic growth in the countries of Central and Eastern Europe is resulting in the adjustment and adaptation of cross-border logistics processes. The structure of distribution operations has continued to develop and has become more multi-faceted since the markets have opened up.

A number of factors play a key role in ensuring optimum distribution services. These factors include, for example, network structures, shipment sizes and structures, itineraries or transport and route scheduling.

The shippers expect their service providers to provide high-quality transport and value added services at competitive prices. They are also making increasing use of invitations to tender as a means of gaining an overview of the market and improving transparency.

The benefits for participants:

This seminar helps you to find answers to the following questions: How can I identify the right structure for new distribution systems? How can I improve existing distribution systems? How can I optimise my company's transport costs? Is organising regular invitations to bid on transport services worth the effort? How can I be sure that I am buying transport services at competitive prices? Are there any helpful indices or benchmarks for this purpose?

Technical supervisor:

Stefan Kistro
Academy Director,
DLA, Bremen

Lecturer:

Andreas Kick
Manager,
4flow AG, Berlin

PROGRAMME

1st seminar day, September 12, 2007

13.30 Welcome address

13.45 Structural planning of new distribution systems (Greenfield)

- Target conflict between service levels and costs
- How to optimise overall costs (transport, warehousing, handling and inventory)
- The use of planning tools
- Case studies

17.30 End of the 1st seminar day

2nd seminar day, September 13, 2007

09.00 Optimisation of existing distribution systems

- Indicator-based assessment
- Potential analysis
- The use of planning tools
- Case studies

12.30 Lunch break

Transport optimisation and transport management

- 13.30**
- Documentation and accounting of transport costs (in the framework of logistics costs)
 - Transport cost indicators and optimisation options
 - Potentials
 - IT tools for integrated transport management
 - Layout of invitations to tender, procedural model
 - Case studies

17.00 End of the seminar

Certificate

At the end of the seminar you will receive a participation certificate documenting this high-quality further training course.

The German Logistics Academy

The German Logistics Academy (DLA) is a subsidiary of Bundesvereinigung Logistik (BVL) and has been a reliable partner in the development of hands-on expertise and logistics knowledge for companies in industry, commerce and services for several decades. The systematic real-world focus of our courses, our use of state-of-the-art teaching and learning methods and the high standard of lecturers from the worlds of industry and science have made the DLA one of the leading training organisations in the logistics sector. In its study and training courses, seminars and in-house training sessions, the DLA draws on a broadly based network of expert speakers and lecturers from industry, commerce, services and science to develop a programme of future-oriented courses focusing on global real-world logistics.

The DLA has developed the seminars "Supply Chain Management" and "Distribution Logistics" for experienced logistics managers – as well as for "lateral entrants" – from the fields of industry, commerce and services in the Ukraine. The seminars are held at the renowned National Aviation University in Kiev by top trainers. The teaching language is English. Seminars are also to be held in Russian and Ukrainian from 2008.

In the medium-term, there are plans to create a Ukrainian logistics academy at the location to offer tailored further training in this important area with the support of the Ministry of Transport, the German Foreign Trade Chamber and the relevant specialists.

