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I would like to register for the
SCM Forum „Thinking in networks“
in Kiev on September 11 – 12, 2007.

Last name, first name

Date of birth

Department/Function

Company

Sector

Size of company

1–50

51–250

>250 employees

Street

Postcode/City

Phone/Fax

E-mail

I hereby accept the conditions of participation for the forum.

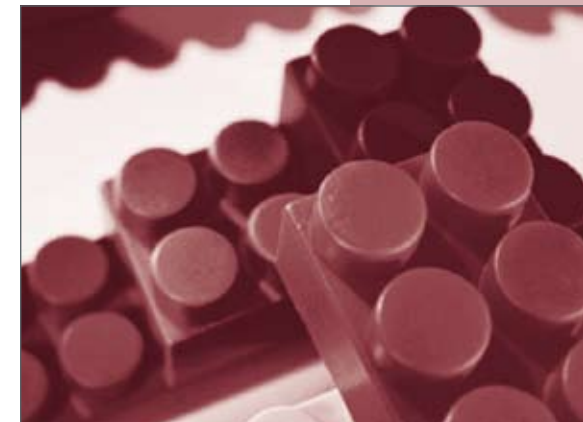
Date, signature

Venue

National Aviation University , Kiev, Ukraine
1. Cosmonavta Komarova ave.
03058 Kiev, Ukraine
www.nau.edu.ua

Price

€ 940.– (€ 860.–, ULA and BVL members as well as early bookers who book at least two weeks before the event begins)
You can book both seminars (Supply Chain Management and Distribution Logistics) for the reduced price of:
€ 1,690.– (€ 1,550.–, ULA and BVL members as well as early bookers who book at least two weeks before the event begins)



SUPPLY CHAIN MANAGEMENT

Thinking in networks

Supply Chain Management

Thinking in networks

The positive economic development of Central and Eastern Europe in particular has created new challenges for the logistics sector. The need to coordinate the various routines and processes extends far beyond the local level and meanwhile encompasses the international market, making this task more complex than ever before. This development results in ever greater challenges for the “logistician” – who becomes a “supply chain manager”, in other words, a manager of corporate networks. His job is to work together with suppliers, producers, the retail trade or end customers to optimise the international logistics chain in such a way that the greatest possible benefit is created for all concerned. In order to achieve this goal, he must above all master the “art” of integrative, coordinating system-based thinking. As there are so many different facets to supply chain management, the German Logistics Academy (DLA) has developed a seminar that is specifically tailored to address these new challenges. It combines topical supply chain management issues with best practice examples for

- supply chain organisation
- the successful planning and implementation of supply chains and
- supply chain controlling

The seminar incorporates logistics experts in the overall dialogue – providing you with the ideal opportunity to learn about the key elements in the organisation, implementation and optimisation of supply chains.

The benefits for participants:

In this seminar, you will find out about

- the methods and tools you can use to design successful supply chains, with particular emphasis on the use of software solutions for network organisation and planning.
- the basic principles and systems of supply chain planning and operational supply chain execution.
- the essential indicators and tools for successful

Technical supervisor:

Stefan Kistro, Academy Director, DLA, Bremen

Lecturer:

Andreas Kick, Manager, 4flow AG, Berlin

PROGRAMME

1st seminar day, September 11, 2007

09.30 Welcome address

09.45 Introduction to supply chain management

- What is a supply chain?
- What makes supply chains in the real world so complex?
- What are the key challenges and what proven basic principles can we employ to tackle these challenges?
- What is the bullwhip effect and how can it be prevented?
- What is the scope of supply chain management?
- The SCOR reference model as modelling method

12.30 Lunch break

13.30 Supply chain design – the strategic organisation of networks

- Definition and decision-making levels of supply chain design?
- Organisation of logistics networks using planning tools
- Case studies:
procurement by automotive manufacturer, plant logistics of component supplier, distribution in the chemical industry

Supply chain planning – tactical planning

- The complex interface between sales, production and logistics
- Planning tasks and tiers
- Supply chain planning methods and systems
- Case study:
supply chain planning in the telecommunications industry

17.30 End of the 1st seminar day

2nd seminar day, September 12, 2007

09.00 Supply chain execution – operational handling

- Requirements for JIS and JIT systems
- Basic principles and methods for the creation of lean logistics routines
- Implementation of the pull principle
- Operational optimisation of transport networks
- Case study: the lean logistics of vehicle manufacturers

Supply chain controlling – no improvement without transparency

- The KPI tree for the supply chain
- Assessment of supply chains based on process costs and the maturity model
- Implementation in management information systems
- Case study: high-tech industry

12.30 Lunch break and end of the seminar

Certificate

At the end of the seminar you will receive a participation certificate documenting this high-quality further training course.

The German Logistics Academy

The German Logistics Academy (DLA) is a subsidiary of Bundesvereinigung Logistik (BVL) and has been a reliable partner in the development of hands-on expertise and logistics knowledge for companies in industry, commerce and services for several decades. The systematic real-world focus of our courses, our use of state-of-the-art teaching and learning methods and the high standard of lecturers from the worlds of industry and science have made the DLA one of the leading training organisations in the logistics sector. In its study and training courses, seminars and in-house training sessions, the DLA draws on a broadly based network of expert speakers and lecturers from industry, commerce, services and science to develop a programme of future-oriented courses focusing on global real-world logistics.

The DLA has developed the seminars “Supply Chain Management” and “Distribution Logistics” for experienced logistics managers – as well as for “lateral entrants” – from the fields of industry, commerce and services in the Ukraine. The seminars are held at the renowned National Aviation University in Kiev by top trainers. The teaching language is English. Seminars are also to be held in Russian and Ukrainian from 2008.

In the medium-term, there are plans to create a Ukrainian logistics academy at the location to offer tailored further training in this important area with the support of the Ministry of Transport, the German Foreign Trade Chamber and the relevant specialists.